

Local
MEDIA NJ

CONNECTING YOUR COMMUNITY



Founded in 2016, Chatham NJ

Launched Westfield in 2016

Launched Summit in 2019

Launched Chatham in 2021

Launched Cranford in 2022

Signature Marketing Partners:

- Atlantic Health System
- David Realty Group
- Shoreline East Home Improvement
- Cove Carpet
- Signature Realty Group
- Roundtable Wealth Management
- Mimi & Hill
- Dr. Arida Family Dentistry
- Magnolia Home Improvement
- The Red Balloon

Locally regarded as one of NJ's fastest growing and most "liked" media companies

Local Media NJ Gives Back:

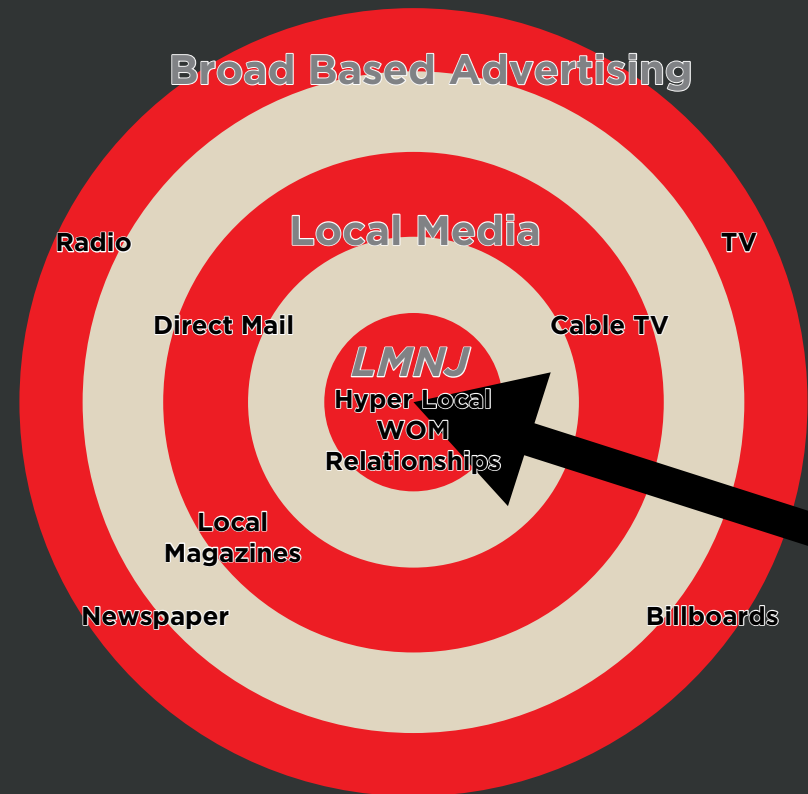
More than 600 editorial pages donated to approximately 100 local-area non profits since we launched our company.



REASON #1

We Operate Differently From Any Other Form Of Advertising

- User-generated content similar to Facebook
- Consistent with how businesses are rethinking their advertising strategies
- Local communities represent your target market
- Our engagement with the residents is unique among all forms of advertising



REASON #2

The Right Communities, with the Right Content

- Upscale / Affluent / Socially Active
- Difficult to reach through other methods/referrals only
- Interested in stories about and by their neighbors/kids/etc.
- Varying levels of involvement from the community
- Read cover-to-cover by the target market



REASON #3

Private Events Introducing Business Partners to Residents

- Residents want to meet other residents
- Content is generated for the publication
- Residents want to meet the businesses who sponsor their publication



local events

Yoga on the Green

BY BETH HORNSTEIN, Associate Publisher

The Westfield High School Girls ice hockey team had their annual Yoga on the Green at Shackamaxon Country Club on June 15th. The team celebrated their five year anniversary this year. Jackie Wyman from Alluem Yoga led the Yoga, Sherri Williamson from Summit Yoga & Sound did Meditation with Singing Bowls, and they ate a healthy dinner at the pool. A percentage of proceeds from the event was donated to Imagine, A Center for Coping with Loss.



Top Row (Left to Right): Emily Shabinow, Sophie Principato, Ella Conover, Julia Wojno-Oranski, Lillie Morner, Jane Guglielmo,
Bottom Row (Left to Right): Annabella Buontempo, Samantha Forno, Amanda Werner, Juliana Habib

Jen Katz, Co-Chair, Academic Bridges Consulting;
Marty McDewitt, Elements Interior Design Studio;
Beth Hornstein Co-Chair, Westfield Local & Citara Events;
Dianna Snyser



Sherri Williamson,
Summit Yoga and Sound

Joyne Carlucci, Neda Zabih
and Heather McMahon

Jackie Wyman, Alluem Yoga

JULY 2021

PARTNERSHIP OPTIONS

- Packages feature digital print and social media advertising
- Write-up on the business
- Unique ads that are relevant to the community
- Ad management/ad creation options available

PEDIATRIC ASSOCIATES of Westfield

- Practice Open to Infants, Children, Adolescents
- Board Certified Pediatricians
- Most Insurances Accepted
- Weekend Hours Available
- Well and Sick Waiting Rooms

Robert A. Panza, MD, FAAP
Jane C. Presti, MD
Nicole A. Panza, MD, FAAP
Madeline M. DiMurro, DO

New Jersey Family's Favorite Kids' Docs™ 2009-2019

We are excited to announce the addition of Dr. Madeline DiMurro to our practice at 570 Westfield Avenue.
908-276-6598

570 Westfield Avenue, Westfield
566 Westfield Avenue, Westfield
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the red balloon
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Quarter Page

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Full Page

THE BENEFITS OF AN LMNJ PARTNERSHIP

- Efficiently reach an affluent and difficult to reach audience
- Brand name as a trusted community partner
- Develop a strong word-of-mouth referral base

